

Press Release

FOR IMMEDIATE RELEASE

Pinnacle Career Resources and FIRN Receive the National Award of Merit for the *New Jobs, New Lives* Program

Elkridge, Maryland, November 2006 – Pinnacle Career Resources Inc. in partnership with FIRN and Howard County Department of Housing and Community Development were awarded the **National Award of Merit for Program Innovation** by the National Association of Housing Redevelopment Officials (NAHRO) for the ***New Jobs, New Lives Employment Program***. This program assists immigrants new to this country transition into the American workforce. The program provides job search coaching and training, skills assessment, re-credentialing information and employment referral. The program was selected based on its innovative design and success in helping over 500 foreign-born residents find or advance in employment.

Pinnacle Career Resources Inc. is a woman-owned business that designs Workforce Development programs for community colleges, non-profit agencies and the government. Pinnacle's mission is to enhance the lives of others while building strong communities. FIRN is a non-profit organization that offers information and referral services to help the foreign- born in Howard County adapt to their new life in the U.S.